

# No-Label-Look

Show many details of your product despite identification



Optical systems in „No-Label-Look“



Glass filter in „No-Label-Look“



Pumping system in „No-Label-Look“



## THE CHALLENGE

Each product shall be assigned by his identification of an unique brand. Corporate Identity must be clearly evident for the customer. The inside of the product must be visible any time, the product labeling mustn't conceal this. The quality and the technical know-how must be clearly visible despite identification requirement.

## THE SOLUTION

The „No label look“-label shows everything of your high-quality products, equipped with a high-transparency film, combined with a crystal-clear adhesive. Temperature influences, mechanical abrasion or solvent influences resist this special self-adhesive materials. In any case an individual printing in the thermal transfer printing process is standard for this high tech identification.

## OUR PRODUCT

Produkt labeling with high clear labels! Show finest details, technical refinements and complete components despite the identification. High transparency and the even adhesive thickness make the „No-Label-Look“-labels to a unique product which is suitable for the innovative labeling of high-quality glass products. Show the best of your product despite identification with your company logo or other important product information.

## YOUR BENEFIT

You receive a highly sophisticated label, which is entirely different from any common label. With a large number of different materials and adhesives we guarantee all prerequisites necessary for flexible identification of your products. Due to special production methods we prevent air locks or inclusions of particles which could influence the transparency. Our Labeling & Automation can supply you with the necessary application systems, even a dispensing unit for automated processing is available.