

PRODUCT LABELING

Insert Labels

For flexible use - just peel off and apply







THE CHALLENGE

Marking on the product is to provide the customer with the necessary information, but the label should be without adhesive attached to the product. Typical applications would be an identification of fluid cases, wherein the information is applied to the top of the case opening.

THE SOLUTION

The solution is a special multi-layer construction. By customizing the adhesives and the self-adhesive films the top layer can easily be peeled off, in such a way that this top layer is non-adhesive. This top layer part - also called insert labels - can be printed and die-cut individually according to your specifications. You peel off this insert label from self-adhesive material and then you hold a non-adhesive insert label in your hand.

OUR PRODUCT

The Insert labels allows versatile options to identify your product or equipment them with clues. You determine the shape and color of the non-adhesive insert labels, setting new standards for flexible labeling. The information or the printed image is permanently protected against abrasion and liquids, because it is embedded in the film construction. Regarding our diverse manufacturing capabilities, you can get this product as roles or as sheets.

YOUR BENEFIT

You receive a highly sophisticated label construction, which is entirely different from any common label. Due to the easy use these labels find applications in various industries. With a large number of different materials and adhesives we guarantee all prerequisites necessary for flexible identification of your products.