

One Colored Labels

Even simple labels stick big with us



One colored labels as headlight identification



Type-specific nameplates on a steering component



Nameplate on a pumping system



THE CHALLENGE

An arbitrary product must be identified with a type-specific shelf-adhesive label. The product information and the design should be unique and customer specific. The application must be suitable for all fields of industry and because of this stringent requirement, the label must be able to adhere to practically every substrate imaginable. The life of the label and the information included is dependent upon the life of the product and equals (if not exceeds) this amount of time.

THE SOLUTION

The requirements, the label shape and corresponding design are developed in close conjunction with you. The adhesion properties and durability of the materials and product samples can be tested in our lab. Through these test methods, an optimized material composition and a cost-effective production process are successfully derived. Our state-of-the-art production lines guarantee consistent quality and high precision from the very first label throughout the entire production.

OUR PRODUCT

This product family offers every innovation available within the field of product identification. Because of the wide variety of material and adhesive combinations at your disposal, even the most challenging demands from especially critical applications can be met with the „One Colored Labels ...“. Shape, size and color of the label are adjustable based on your product's requirements. If what you need goes beyond the criteria of a simple label, then these type-specific nameplates are the best solution. With this unique approach to product identification, a lasting, informative impression is easily made upon your customers.

YOUR BENEFIT

Whether the label contains technical information and your company's logo or is left unprinted for unrestricted personalization - you alone determine the appearance and function of your product identification. Easy removal from the liner and the highest quality and durability distinguish the extreme functionality of this identification series. A multitude of our materials have accreditation according to UL/CSA, TÜV and KBA.