

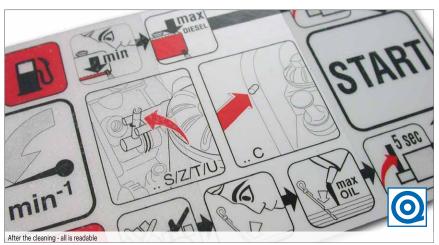
PRODUCT LABELING

Laminated Labels

Meeting highest demands - a clean solution







THE CHALLENGE

Your product identification needs require maximum resistance to mechanical and chemical influences. However, the protection feature can not influence the look of the label – in contrary, the label should enhance your product. Using the label for different applications requires the adhesion to almost every substrate and surface.

THE SOLUTION

A printed base label is laminated with a clear fi lm. This laminate fi lm can be made of different materials – Polyethylene (PE), Polypropylene (PP), Polyester (PET) or Acetates. We can also vary the thickness of the laminate layer per your application. This invisible protection renders impressive characteristics for your label in regards to mechanical and chemical resistance.

OUR PRODUCT

Laminated labels provide an excellent protection against weathering, mechanical stress (e.g. scratching) and chemical infl uences. In other words, laminated labels provides an optimal sealing effect for your base label. Besides the true protection function of the laminate, the appearance of your label can be improved by selecting different films. Different surface fi nishes provide even special optical design effects. The combination of protection and appearance assures the permanent connection between your good name and your product.

YOUR BENEFIT

Your product identification is permanently protected against weathering and aggressive media. The selection of the transparent laminate film allows different effect in appearance. Our Labeling & Automation can supply you with the necessary application systems. You can individually design your base label and then apply the laminate. Even a dispensing unit for automated processing is available.