



The **business areas** of Woelco AG are divided into product labelling, identification systems and system technologies.

For quality and performance  
Woelco AG received  
the **Bosch Supplier Award** 2003/2004



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# The World of Labelling – a Perfect System Supplier



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Woelco is a leading supplier of innovative product identification and label application technology. 'Everything from one source equals labelling without problems' is the motto of **Woelco AG**. The system supplier makes a convincing case because of its complete, customer-specific solutions approach for product labelling.

## WOELCO AG

Innovative Product Identification

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- Based on this strategy, Woelco's activities are divided into three business areas: product labelling, identification systems and system technologies.

### Product Labelling

Whenever you see a label on a high-tech product today, it is quite possible that it was produced by our company. For more than 40 years Woelco has



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Woelco Labeling Solutions:

The **US location of Woelco** serves as sales center for North and South America.

provided customised and industry-specific solutions. Every application has to be analysed thoroughly to ensure that the face material and adhesives are formulated to adhere perfectly to the substrate. In order to comply to the customer's specific requirements quickly, we have more than 200 different self-adhesive materials on hand at all times. With our modern production lines we produce millions of labels per day for all types of technical industries. All of our partners rely on our superior quality standard, which is certified according to ISO/TS 16949:2002.

### Identification Systems

Through our ID division we offer a broad spectrum of direct thermal and

thermal transfer print solutions for a high-quality print image. In addition to these print systems we carry a wide variety of thermal transfer ribbons of various grades, barcode scanners, mobile data acquisition systems as well as label design software. This software provides multiple possibilities for integration to suit your individual requirements. And to round things off we provide everything around these systems as well - from maintenance to in-house training on the full range of product ID applications.

### System Technology

Woelco's label application systems leave many doors open for you. Whether you need a decentralised individual unit supplying several work

stations or a system fully integrated into your production line, we have a solution for you. You decide what you want the system to do and our team will design and install the hardware and software when and where you need it. And by using the latest technologies, Woelco offers not only customised and efficient solutions, but equipment which will meet your production and your economical targets.

### Global Service

Woelco is organised to supply and service its customers around the world. With production facilities in Germany, the United States and China Woelco brings the superior quality and unique product portfolio to customers on all five continents. ■